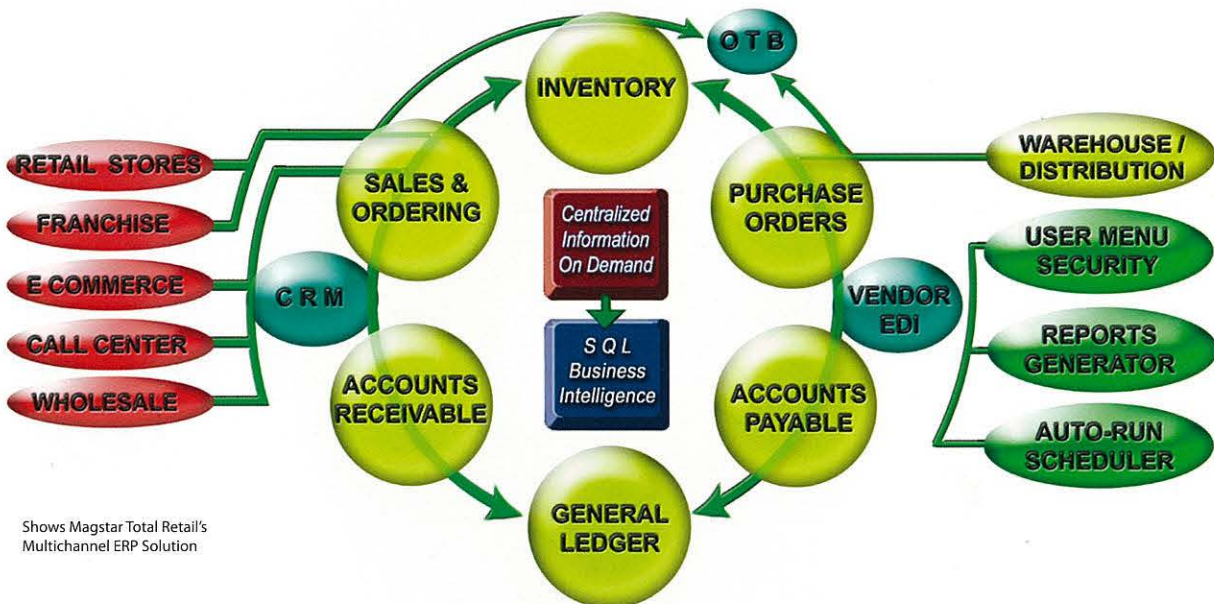


MAGSTAR

TOTAL RETAIL

ERP AND POINT SOLUTIONS ESPECIALLY FOR RETAILERS



Total Retail ERP, Warehouse, POS and Total POS Mobile solutions

Secure enterprise-wide data access with 100% visibility levels

Save time, money, enhance productivity and increase profits

Highly cost effective, fully-integrated multichannel solutions

Specific data access and dashboard configurable by user

MAXIMIZE PROFIT. MINIMIZE FLOOR STOCK.

MAGSTAR

TOTAL RETAIL

Magstar Total Retail was designed as a robust, reasonably priced and highly customer-centric solution to give SMB specialty hard and soft line retailers many more ways to improve their profits. Magstar was developed by retailers for retailers and has been a leading provider of ERP and point solutions throughout North America since 1985.

With superior inventory, accurate data, and uncompromised visibility and management tools, Magstar helps our clients realize notable cost savings that fall straight to their bottom lines. Sophisticated merchandising and auto-replenishment tools can prune slow movers and localize assortments to suit each store or channel.

Magstar Total Retail has allowed our clients to successfully compete with big box retailers without the big box price. One of the most cost effective solutions currently available, enterprise-wide integration and synchronization of merchandising and financial management has allowed Total Retail clients to improve results in multiple locations (stores and warehouses) in multiple channels of distribution for bottom-line driven, all-encompassing retailing in:

- single stores, multiple locations or chains;
- warehouses/distribution centers;
- e-commerce; and
- call centers/catalog sales.

Total Retail integrates seamlessly with Total POS, Magstar's North American award-winning POS solution. Total POS now includes Mobile POS for high speed payment, credit, debit, loyalty programs and gift cards for multi- or single-lane specialty or chain operations. Accurate, timely data is exchanged seamlessly inside or outside store floors, and between channels, warehouse(s) and head office.

Magstar offers their clients unparalleled knowledge into all facets of their retail operations. Our expertise has helped our clients successfully run, expand and leverage their business operations to create notable bottom line results while reducing their total cost of ownership year-over-year. Business process assessments include gap analysis to help improve our clients' Company's overall performance.



MAXIMIZE PROFIT. MINIMIZE FLOOR STOCK.

- Centralized information is available on demand.
- Merchandise Management for perpetual inventory management has just-in-time auto-replenishment for multiple locations and channels.
- Magstar Total Retail POS and Total Mobile POS speeds up multi-lane checkout environments and/or single lane specialty operations.
- High speed payment processing.
- Leverage all customer information with sophisticated CRM tools.
- In-store back office management system is fully-synchronized with head office.
- Integrated catalog order/call center and online order entry and fulfillment.
- Warehouse/distribution: timely, accurate supply of merchandise to stores, ship direct to customers and generate invoices.
- Latest RF Handheld paperless applications.



CLEAR, ACCURATE ENTERPRISE VISIBILITY WITH EFFECTIVE FINANCIAL TOOLS

- Magstar's central data repository can improve decision-making at all levels with real-time enterprise-wide access to dynamically updated and accurate data and information.
- Increase profitability with improved category management, reporting and analysis, trend recognition and proactive demand forecasting.
- Monitor corporate performance at the store level with a detailed comparative analysis to see who is buying what, when and where.
- Move products faster and increase inventory turns by optimizing and leveraging your product mix.
- Includes integrated budgeting and forecasting.
- Bank reconciliation manages and reports on banking activities.
- Stock ledger tracks inventory movement and reports on retail book inventory.
- Full business intelligence (BI) and KPI dashboards can be customized by user(s).
- Finance has integrated AP/AR/GL with standard and customized reporting.



FULLY-INTEGRATED MERCHANDISE MANAGEMENT

- Improved inventory management and auto-replenishment tools can generate dramatic cost savings to directly impact the bottom line by pruning slow movers and localizing assortments to store demographics.
- Just-in-time merchandise replenishment can be based on sales or min/max levels with automatic adjustment for seasonal or store or channel demand.
- Identify and reduce cost exceptions with three-way matching of vendor invoices to purchase order to receiving documents.
- Execute promotional campaigns that can measure profitability and assess ad/flyer item effectiveness.
- Centralized price management for pricing accuracy and consistency across all stores and channels.
- Price integrity store and chain-wide fosters customer confidence and loyalty.
- Increase loyalty and profitability with integrated Customer Relationship Management (CRM).
- Track demographics to retain profitable customers and identify customer attrition early and optimize assortments to targeted segments.
- Proven to close monthly and yearly financials much more easily, quickly and accurately.
- All transactions are date and time stamped providing the opportunity for detailed review and LP analysis. You don't have to wait until the end of a fiscal period to identify and leverage opportunities.

MAGSTAR'S TOTAL RETAIL EXPERTISE

As a highly regarded solution provider and custom development house, Magstar has proven they can meet their clients' specific and exacting business requirements while minimizing their ongoing software reinvestment and boosting profitability.

Magstar has been noted by their clients as an industry leader in:

- ease of installation;
- ease of administration; and
- ease of maintenance.

MAGSTAR MOBILE POS

Magstar Mobile POS turns the latest lightweight handheld portable wireless devices into full-featured checkouts. Improve your customers' experiences with this leading-edge solution and go wherever your customers happen to be. This real time POS solution gives you the ultimate competitive tool for suspend and retrieve lane busting. With Magstar's Mobile POS you can:

- Scan bar codes and immediately complete sales transactions with secure credit and debit payment processing, and see the real-time status of items anywhere in your store and channels.
- Do lane busting inside or outside a store, in a parking lot, or at a drive-through check out area.
- Establish a mobile returns' desk where customers' returns are recorded and processed with a bar-coded receipt issued as soon as they enter the store. Customers can shop or proceed to the check out where the return receipt can then be scanned and their transaction will be instantly refunded or recalculated.
- Sign up, capture and display customer loyalty ID and product preferences by scanning drivers' licences.
- Instantly display product information, availability and prices via product description(s) or SKU(s)
- Use this device for standard store functions such as inventory counts, receivings and shelf price verification when it's not being used as a POS to dramatically improve ROI and productivity levels.



Motorola MC75 with Magstar Mobile POS

MAGSTAR TOTAL WAREHOUSE

Magstar's Total Warehouse was developed specifically to meet retailers' demanding multichannel operational needs so they can better fulfill their customer's ultimate shopping needs. Total Warehouse is a full-featured, paperless, green solution that integrates directly to Magstar Total Retail ERP or to other ERP solutions and can:

- Increase inventory turns while reducing warehouse resources, space and associated costs.
- Reduce your company's carbon footprint while being more efficient and better use all resources.
- Save on staff and training time required, and improve order processing accuracy while being able to get the right goods to the right location at the right time and price.
- Turn a RF handheld into a complete state-of-the-art warehouse operations' device.
- Provide real-time tracking and transparent visibility of all stock, by location, through all warehouse activities so that the need to do full warehouse counts will become unnecessary.
- Achieve the fastest ROI and lowest total COO possible relative to the costs for similar solutions.

"By using Magstar's new POS and Total Warehouse systems, Bartell has increased our already high customer service levels. Magstar has also helped us make a favorable impact on our bottom line."

Bartells Drugs

"Magstar understands our business."

Tilley Endurables Inc.

"Now, slow-moving merchandise can be more easily identified and new merchandise can be introduced more quickly."

Value Drug Mart

CLIENT AND INDUSTRY RECOGNITION

Integrated Solutions for Retailers cited Magstar as a "Vendor You Need to Know" for:

- POS Software
- CRM Solutions
- Merchandise Management
- Exception Reporting
- Forecasting & Replenishment
- Inventory Management
- Merchandising Solutions

RIS News noted Magstar as a leading solution provider for:

- Total Cost of Ownership
- Return on Investment
- Quality of Service
- Quality of Support
- Customer Satisfaction

"We can tailor our assortments for different units and markets and reorder accordingly."

Fields Stores (division of HBC)

"We've grown 400% since 2004, and Magstar has grown with us. They've been able to keep pace with us, and it's been a great ride."

Gary Vaynerchuk
www.WineLibrary.com

MAGSTAR

TOTAL RETAIL